

Style 1

These first logos are Black and White to concentrate on composition. Once some are chosen, second round will include colors from the color palettes liked.

I kind of like the first 2 but not the last. I like the first one because it kind of looks like a patch and its cool but I don't know how you would apply color to it. But, the first one of these is the only one I would say I kind of like.

I like the first one maybe seeing it in color could be cool.



FASHION IS ART



Fashion Is Art

Style 2

I don't like the font on these. The only one I kind of like is the 2nd one but I'm afraid the bird with Fashion Is Art may not make sense to my customers. It needs to imply ART and Fashion in the concept.

I like the 2nd one but with a different font.



With color



Ariana 7 Mar 2022  
Sure thing! I can try different versions!  
Reply

The one below, can you change the bird image to something else? Maybe a geometric one you were talking about or illustration that relates to fashion or art? Also, maybe different color options?



Refined

These ones below are badges, from the notes you gave me before.



These below are more fun and geometric. The first one is a little more colorful because I used circles. But I can always make it more geometric.



The one below is a bird in the letters, i wasn't sure if you would like it.



Logos with Colorways

Ariana 13 Mar 2022  
@Krystle Hey! I created three of the color ways that I saw on the previous you mentioned you liked! Do @ me if there was a specific color palette!  
Reply

In regards to these color ways, they can be switched up. Maybe you can decide with colors to become more dominant/important in the logos and throughout the brand. (For example they can be organized from most important to the accents (least important))

@Ariana I love the one below!!!!!! It's my favorite!! I'm having trouble deciding between the 2 so can you show me the hidden bird logo in b/w and black,white,gray? So I can see how it looks without color. Also, is there anyway to try the left font/overlap style with the hidden bird from the left? Please let me know what you think!



@Krystle Here are the requested ones\*

New Column

Ariana 13 Mar 2022  
@Krystle Also if you want Label these from the most important to the least, you can. If you want to use all colors and leave the orange or yellow as accents you can do that as well. Just let me know :)

Krystle 13 Mar 2022  
I think I'd like to use all the colors

Krystle 13 Mar 2022  
Unless, can you show me what you mean by accents?

Ariana 13 Mar 2022  
Yes! I can show you!  
Reply



@Ariana I think the logo above with the hidden bird is THE ONE!!! I love it and it works with color and b/w!

Thank God for PNG's